





Interessi in oncologia: conflitti e confluenze

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Ragusa | 29-30 aprile 2016

Trattamenti in Oncologia: stato dell'arte

Ragusa, 29 aprile, 2016

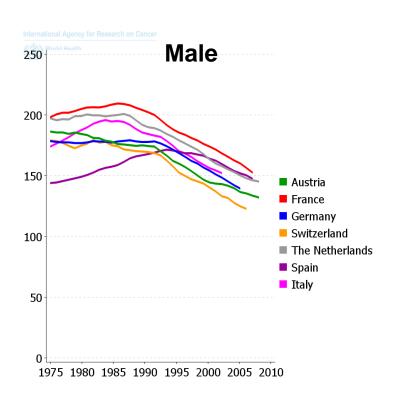
PierFranco Conte

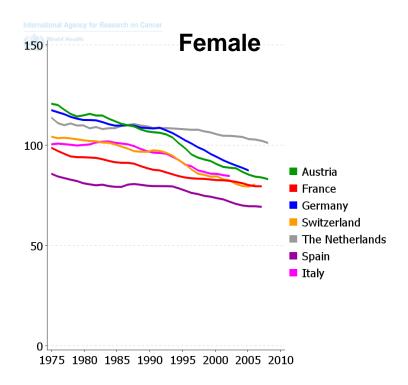
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PierFranco Conte Disclosure of potential conflicts of interests

- Consultant: Novartis, EliLilly, Astra Zeneca
- Honoraria:
 BMS, GSK, Roche, EliLilly, Novartis, AstraZeneca
- Research Funding from profit organizations:
 GSK, Novartis, Roche, EliLilly, BMS, Merck-Serono, Genomic Health
- Funding from non profit organizations:
 National Research Council, Ministry of Education and Research, Italian Association for Cancer Research, Italian Drug Agency (AIFA), EmiliaRomagna Secretary of Health, Veneto Secretary of Health

Trends in mortality from cancer in Europe: age-standardised rate (W) per 100,000





History of anti-cancer drug development

- Serendipity (1943 1948)
 (nitrogen mustard, alkylators, platinum salts)
- Cytotoxicity (1948 present)
 (antimetabolites, antibiotics, alcaloids, marine products)
- Cytostasis (1970 present) (hormones)
- Immune-modulation (1970 present)
 (interferons, IL2, MoAb, vaccines, immune-checkpoint modulators)
- Target-directed drugs (1990 present) (MoAb, TKI, STI)
- Cell therapy
- Gene therapy

Precision medicine: lung adenoca, driver mutations and targeted therapies

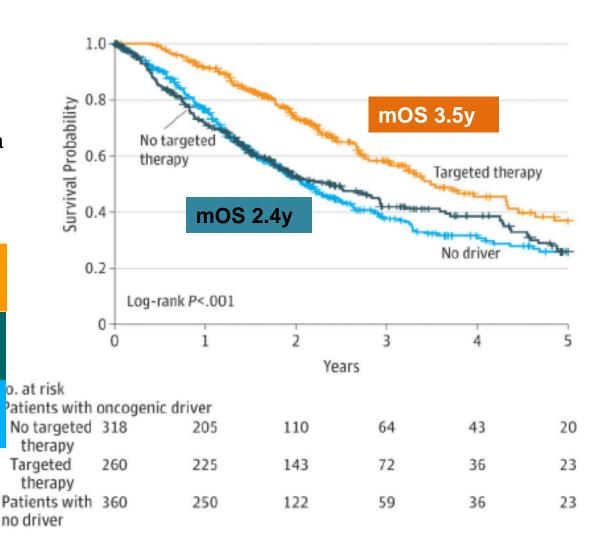
- 14 US sites from 2009-2012
- 10 oncogenic drivers
- 1007 patients with lung adenoca

OS in lung cancer patients:

oncogenic driver mutation and targeted therapy

oncogenic driver mutation without targeted therapy

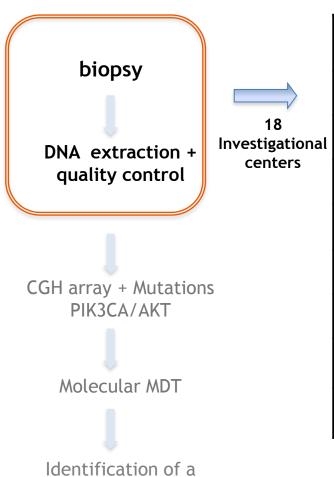
without an oncogenic driver mutation



Reasons why targeted therapies MIGHT not be the **«ULTIMATE WEAPON»**

- Reproducibility & sensitivity of molecular tests
- Rare "drivers" mutations
- Secondary mutations (acquired? clonal selection?)
- Intra/inter-tumoral heterogeneity
- Redundancy (high mutational load)
- Segmentation of common cancers in rare diseases

SAFIR project - Results

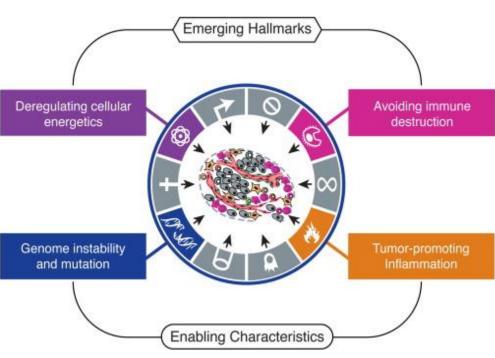


potential Clinical Trial

Results	n (%)		
Patients screened	423		
Patients biopsied	404 (95%)		
CGH arrays	287 (68%)		
Pts with targetable genomic alterations	194 (46%)		
Patients treated	48 (11%)		
Objective response	4 (1%)		
SD>16 weeks	8 (2%)		
OR + SD>16 weeks	12 (3%)		

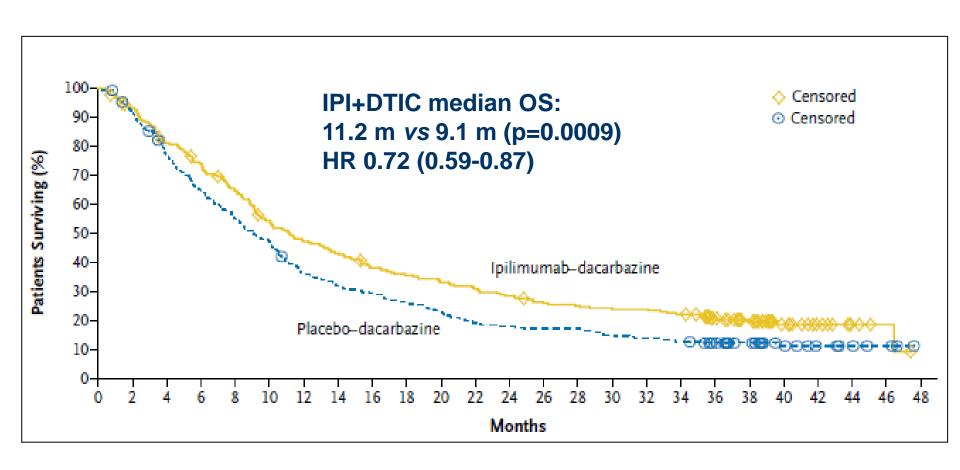
Antitumor immunity becomes a target





Hanahan D, Cell 2011, 144:646

IPILIMUMAB in metastatic melanoma



Immune checkpoint inhibitors under clinical development

Nivolumab

(BMS)

Human IgG4 anti-PD-1 antibody

Pembrolizumab

(Merck)

Humanized IgG4 anti-PD-1 antibody

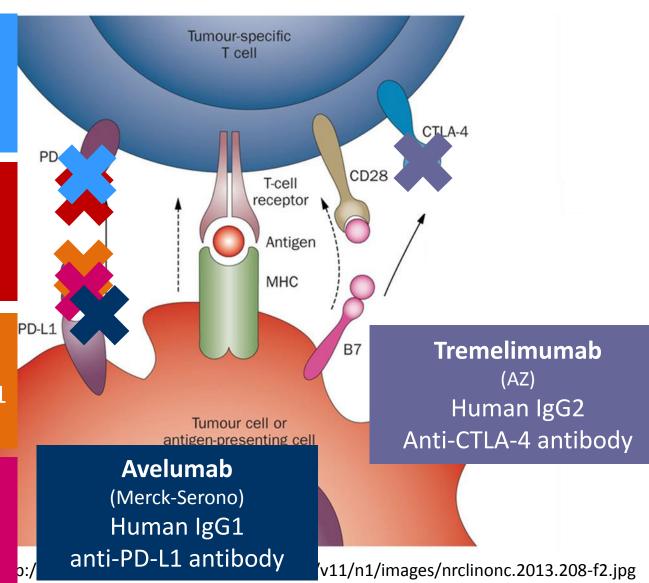
Atezolizumab

(Genentech)
engineered human IgG1
anti-PD-L1 antibody

Durvalumab

(AZ)

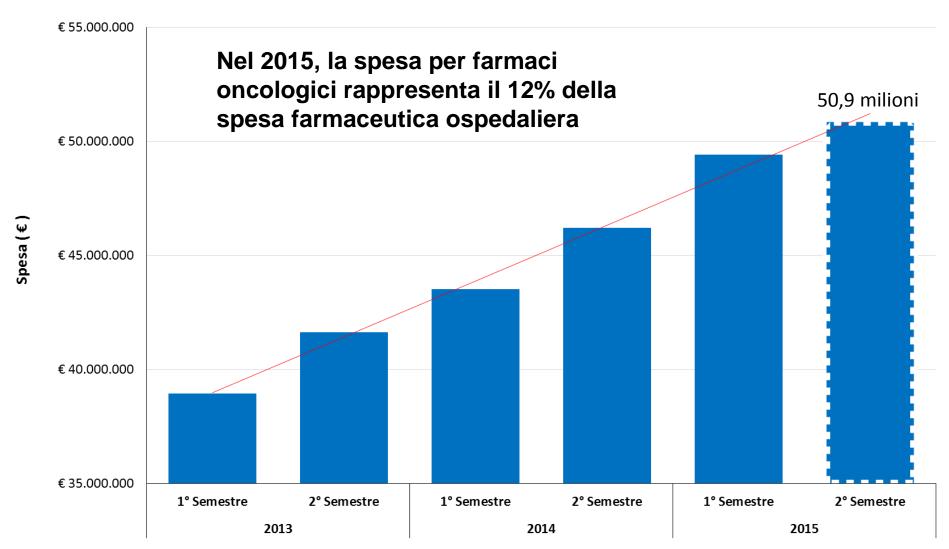
Human IgG1 anti-PD-L1 antibody



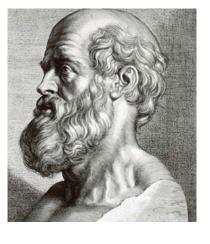
Some good reasons to change a winning strategy

- Health business & affordability
- Bias in biomedical research
- Uncertainty in medicine
- Health Systems

Andamento semestrale spesa oncologici 2013-2015



Fonte dati: **DWH Regione Veneto**



Hippocratic oath:

treat the sick to the best of one's ability, preserve patient privacy, teach the secrets of medicine to the next generation

Dear Prof. Pier Franco Conte,

From yr 2000, more than 1.5 million women have been treated with Trastuzumab (data from Roche-Genentech).

This represent 25-30% of the patients with HER2+ breast cancers (WHO).

like mine. It is troubling my family that whether my mother choose the 3 months or

Approx 50% of HER2+ stage I to III EBC diagnosed in year 2010-2011 and covered by Medicare, DID NOT RECEIVE trastuzumab.

Comorbidity, poverty and black race were associated with lower trastuzumab administration (Reeder-Hayes, JCO 2016).

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Industry Sponsorship and Research Outcome

A Cochrane Review

- 48 studies for different diseases
- Industry-enangered vs Non Industry-enangered trials
- «This Cochrane Review provides convincing and consistent evidence for the existence of an **Industry Bias** in drug studies»
- In case of studies comparing 2 drugs sponsored by different companies, the drug with a more favourable risk/benefit was more often the drug manufactured by the sponsor of the study

Bias in biomedical research

	Trial A	Trial B		
Study design	Two Arms	Three Arms		
Double Blinded	yes	yes		
Primary End Point	PFS	PFS		
Independent Review	yes	yes		
Sample Size	808	1095		
Patients receiving SoC before study entry	10.9 %	31.3 %		

Publication Bias

Trial A has been published 2 times on NEJM (the first time on the same day of Oral presentation at SABCS 2011)

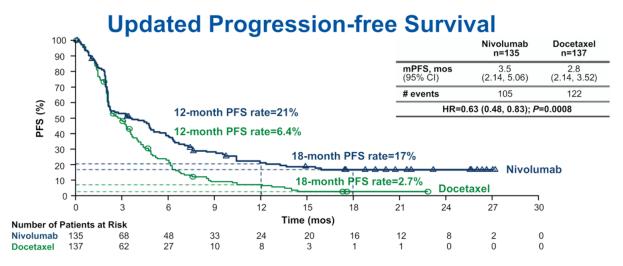
Trial B immediately rejected by NEJM; under major revision from JCO (10 months after Oral presentation at ASCO 2015)

	CLEOPATRA		MARIANNE		
	TH # 406	THP # 402	TH # 365	T-DM1 # 367	T-DM1+P # 363
ORR %	69.3	80.2	67.9	59.7	64.2
Median PFS	12.4	18.5	13.7	14.1	15.2
Median OS	40.8	56.5	NR	NR	NR

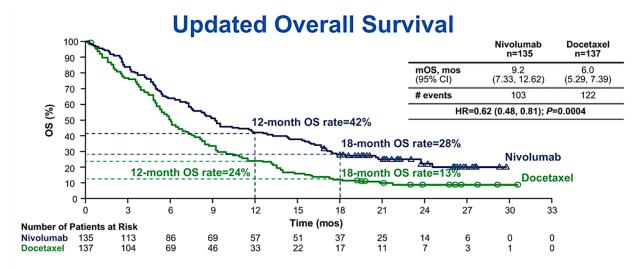
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CheckMate 017 phase III trial – SQCC (all comers)

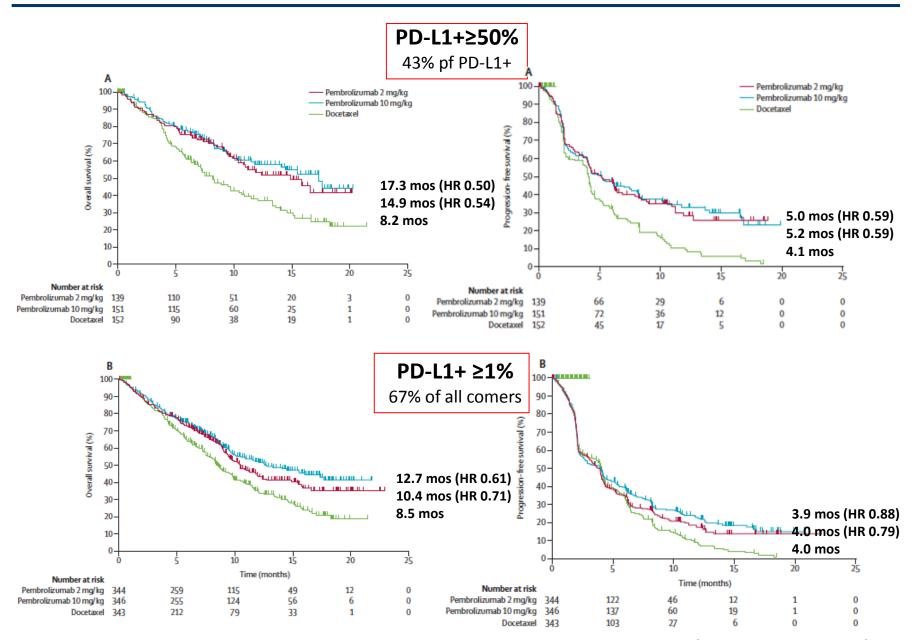


Minimum follow-up for survival: 18 months



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KEYNOTE 010 phase II/III trial - NSCLC



Herbst RS, Lancet Oncol 2015

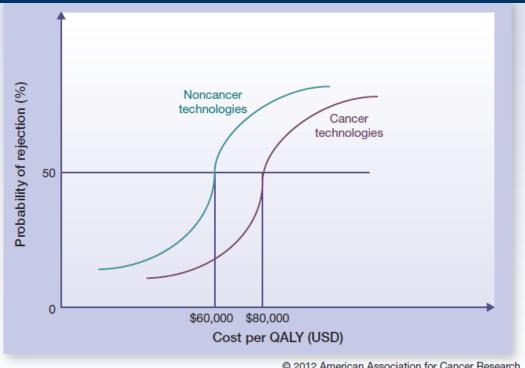
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NICE Statement

"We support the general principle that the NHS should pay a price which reflects the additional therapeutic benefit of new drugs. We also share the Government's ambition to ensure that the opinion exists for all new licensed drugs to be offered to those patients who can benefit for them"

provided that the price is a fair reflection of their value



How can we boost patients' trust?

Independent (no profit) research

Conflict of Interest Declaration

Ricerca "trasparente"

• Ricerca sponsorizzata:

- sviluppo di nuovi farmaci o presidi diagnostici
- grandi interessi economici
- misure di salvaguardia dei pazienti e della società (anagrafi pubbliche delle ricerche, proprietà intellettuale dei dati, CE, conflitti di interesse)

Ricerca indipendente:

- risponde a domande di interesse dei SSN
- appropriatezza più che innovazione

Swimming against the stream can be dangerous



Who actually pays for «independent» research?



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RESEARCH AND REPORTING METHODS Annals of Internal Medicine

Guidelines International Network: Principles for Disclosure of Interests and Management of Conflicts in Guidelines

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WHAT DOES THE G-I-N RECOMMEND? G-I-N PRINCIPLES

Principle 1: Guideline developers should make all possible efforts to not include members with direct financial or relevant indirect COIs.

Although the G-I-N recognizes the need for exceptions when this is not practical, such issues should not diminish the importance of this principle. In situations in which panel members have COIs, conflicted members should represent a minority on a guideline panel and the guideline developer should be transparent about the reasons for including conflicted members and the management of COIs.

WHAT DOES THE G-I-N RECOMMEND? G-I-N PRINCIPLES

Principle 8: No member of the guideline development group deciding about the direction or strength of a recommendation should have a direct financial COI.

"probabilmente lo sviluppo scientifico più importante del XX secolo è che l' interesse economico ha rimpiazzato la curiosità come forza trainante della ricerca"

Karis Mullis

Nobel Laureate in Chemistry, 1993